CONTINUITY FOR NATIONAL 4-H ACHIEVEMENT DAY PROGRAM
National Farm and Home Hour
Saturday, November 2, 1935
(12:30 - 1:30 P.m, Eastern Standard Time)

(1) "America The Beautiful" -- Marine Band. MARINE BARRACKS

ANNOUNCER: (Against background of trio, pp)

Welcome, young ladies and gentlemen, to the 6th annual National 4-H Club Achievement Day program. Individual club members, local clubs, and county and state club organizations today mark the completion of another year's project work. Today's program will give national recognition to the sterling work of the past months, and state and local recognition also. It has been arranged cooperatively by the Agricultural Extension Services of 40 States and the United States, the National Broadcasting Company, and a coast-to-coast network of associated stations, and the United States Marine Band.

(MUSIC UP TO CLOSE)

Presiding over this 6th annual National 4-H Club Achievement Day program is Kenneth Gapen of the Department of Agriculture Radio Service. Mr. Gapen.

GAPEN:

Thanks, _____, and hello young farm and home folks. Again greetings to all of you in the club audience.

(Weather in Washington)

Well, club members and friends, this is sort of a new broadcasting thrill for me. This is my first National Achievement Day broadcast in Washington. It can't help but be thrilling, with the Marine Band playing for us, and with worthwhile chats and inspiration from two men of long experience in farm and home work with both old and young. And that brings me to the order of the day for this Achievement Day 4-H program of a coast-to-coast network of 4-H Clubs.

First, we have an address by Mr. B. H. Crocheron, who is Director of the Extension Service at Berkeley, California. This address will bring 4-H club members the views of a western leader in agricultural and home economics extension work, on the part that cooperation plays in making achievement successful. After Director Crocheron's address, we will hear the familiar "Dreaming Song," by the United States Marine Band. Then, we will adjourn as a national audience and gather again as state audiences to listen to special programs presented from individual stations. These programs have been scheduled clear across the country in recognition of achievements of 4-H club members and clubs in each of the States. Then we shall reassemble as a national audience to hear the Marine Band's rendition of another familiar 4-H club tune, the "Plowing Song." Following the music, we will hear the answer to an important question, as viewed through the experienced eyes of Dr. C. B. Smith, Assistant Director of the Extension Service of the U. S. Department of Agriculture. The question Dr. Smith will answer is, "Where are we going, and why?" His talk will help to carry us on with continued and increasing vigor and effectiveness in our 4-H club work during the coming year.

In opening this annual program reporting 4-H club achievements, speaking for club members throughout the country, I just want to take this opportunity to send greetings to the other youth organizations of the land -- the Future Farmers of America, the Boy Scouts of America, and to the many young women's youth organizations, as well as many others which are working , as are the 4-H clubs, to give a better understanding of the present and to build for a better future.

Now it gives me great pleasure to present to you Director Crocheron. It is especially fitting that the Director of Extension work in California should speak on this 6th annual 4-H achievement day broadcast. For, speaking to you from the other side of the country, Director Crocheron's message will serve to bring all clubs closer together. Director Crocheron, we call upon you to help tie together the work of all the 4-H clubs in this coast-to-coast network of local clubs of young people, in your talk on cooperation, and how successful achievement depends on cooperation. Young ladies and gentlemen, for Director Crocheron's talk we take you now to San Francisco.

(2)"Succesful Achievement Depends on Cooperation" -- B. H. Crocheron.

SAN FRANCISCO STUDIOS

SAN FRANCISCO ANNOUNCER:

Thank you very much, Director Crocheron. Young farm and home listeners, our speaker was Director B. H. Crocheron, of the California Agricultural Extension Service. To continue the coast-to-coast 4-H club Achievement program, we now return you to Kenneth Gapen at Washington.

GAPEN:

Thank you, our friends out there on the west coast. Back here in Washington, we are going now to conclude the first national period of this 4-H Achievement Day program. But, before we go to each of your local stations for the state reports of 4-H achievements, we send you the music of a well-known favorite song of 4-H girls -- "The Dreaming Song" -- and it will be played by the United States Marine Band.

(3) "The Dreaming Song" -- Marine Band. MARINE BARRACKS

ANNOUNCER: (At Marine Barracks)

Now we pause so that your stations may identify themselves to you. After the station announcements, your local station will send you a report on 4-H achievement of the past year.

(CUE: C H I M E S)

(4) (State extension service periods presented from the studios of each station in the coast-to-coast Farm and Home Hour network except Kentucky stations and possibly Texas stations. They will be provided with musical program by the United States Marine Band from Washington.)

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GAPEN:

Back in Washington now where we introduce to you Ray Turner, who will tell you about the special musical program. Ray Turner -----

TURNER:

How do you do, 4-H club bolks!

This half hour of music has been prepared and is being broadcast for the special benefit of a certain few National Broadcasting Company stations It all happens just this way. In certain states there are several NBC stations and from some of these the annual state 4-H radio achievement program is at this moment being broadcast during the middle half hour of today's National 4-H Radio Achievement Program. Through the courtesy of Captain Taylor Branson, leader, and Arthur S. Whitcomb, second leader, of the United States Marine Band, and members of that great musical organization, this musical half hour is being provided for those additional stations which do not have state programs.

So until 1:15 o'clock, when your station will again pick up the National 4-H Radio Achievement Program, we are to have the pleasure of listening to a half hour of music by the United States Marine Band.

Our first selection is entitled "Eyes of Texas" as compiled by Ellis B. Hall and arranged by Eisenberg. With Captain Taylor Branson conducting, the United States Marine Band plays that number for us now.

(5) "Eyes of Texas"-- Marine Band. MARINE BARRACKS

TURNER:

That stirring march, characteristic of the southwest, was entitled "Eyes of Texas" compiled by Ellis B. Hall and arranged by Eisenberg.

Complimentary to two of the NBC stations in Kentucky, we play next one of Stephen Collins Foster's songs. You all will recognize it at once as "My Old Kentucky Home." Foster was born a little over 100 years ago near Pittsburg, Pennsylvania. His father came from Virginia and his mother from Maryland. During his short life of 38 years, he made a most noteworthy contribution to America's music. Information obtained at the Library of Congress indicates that the number of his compositions totals over 200, of which more than 160 have been published.

Foster often visited his uncle, who lived on an estate near Bardstown, Kentucky, and it was here that the romantic young composer received his inspiration to write the words and music for many of his songs which are now known throughout the civilized world. The State of Kentucky has purchased the old estate as a memorial to Foster, and the citizens of Pittsburgh have dedicated his birthplace, the old Foster homestead, which is now a part of that city, as a Foster memorial.

You will be delighted to hear the United States Marine Band play "My Old Kentucky Home."

(6) "My Old Kentucky Home" -- Marine Band. MARINE BARRACKS

TURNER:

And now while, in our musical imagination at least, we are still in the south-land, let us listen to a composition entitled "Down South" by Myddleton. The United States Marine Band plays it for us.

(7) "Down South" -- Marine Band. MARINE BARRACKS

TURNER:

Captain Branson has chosen as our next selection a composition by La Calle entitled "Girl of My Heart." Accompanied by the United States Marine Band, Musician Robert De Hart plays this selection as a cornet solo.

(8) "Girl of My Heart" -- Marine Band. MARINE BARRACKS

TURNER:

Next we hear "La Bananier" by Gottschalk. This gifted composer was born in New Orleans, Louisiana, in 1829. He began composing at the age of 16 years. "La Bananier" was one of his first musical essays. He was especially well known for his interpretation of his own compositions, as was evidenced by successful concert tours throughout Europe and both North and South America. Worn out by excessive exertion, he died at the age of 40 years.

The United States Marine Band plays "La Bananier" by Gottschalk.

(9)"La Bananier" -- Marine Band. MARINE BARRACKS

TURNER:

Before we hear our next and last selection, may I tell you that our 1935 series of National 4-H Music Hours will be brought to a formal ending with our next broadcast on Saturday, December 7th. During the National 4-H Radio Program, at this same hour, on that date we shall have a music identification test. The United States Marine Band will play a selected list of compositions chosen from the numbers played during this past year. All 4-H club members, their friends and listeners in general may identify these compositions as they are played by writing the names of the compositions and the names of the composers. The correct list will be announced at the close of the broadcast.

You will be interested to know that the central theme for 1936 will be "Songs That Live." During the year we shall study approximately 75 of the songs that have won a place in the realm of good music. Ask your 4-H club leader for information regarding the 1936 series of musical broadcasts.

Now for our last selection. It is "Chant from the Great Plains" by Carl Busch. A rather recent Goldman Band award for the best original piece of band music was won by Mr. Busch with this composition, which is a music-picture of the great Central West.

Mr. Busch, who was born in Denmark, studied in Copenhagen and in Paris. He came to America and in 1887 settled in Kansas City, Missouri, where he has since been active in the musical life of that city. He has conducted his own works with several orchestras in Germany, Denmark and the United States. For many years he has been conductor of the Kansas City Symphony Orchestra.

Closing this musical half-hour, the United States Marine Band, Captain Taylor Branson conducting, plays "Chant from the Great Plains" by Busch.

(10) "Chant from the Great Plains" -- Marine Band. MARINE BARRACKS

AT EXACTLY 1:15 P.M. E.S.T. NETWORK BROADCASTS RESUME ON FINAL SIGNATURE

GAPEN:

Now we've returned to the Nation's Capital for the concluding phase of this 6th annual National 4-H Club Achievement Day broadcast. The United States Marine Band, Captain Taylor Branson, leader, and today, Arthur S. Whitcomb is conducting. The Band plays that most familiar selection -- The Plowing Song.

(11) "Plowing Song" -- Marine Band. MARINE BARRACKS

GAPEN:

The Marine Band, fittingly enough, played for us the song, through which rings the words -- sons of the soil are we -- you know them well. 'Tis the Sons and Daughters of the soil of the rural communities of these United States that are viewing the future with eyes wide open and hearts inspired to make the best of the future, better. As a sort of a charge for the coming year in 4-H Club work, and as a sort of guiding thought for preparing yourselves for meeting the requisites of the future, Dr. C. B. Smith, assistant director of extension work for the United States Department of Agriculture, now gives his answer to the question -- Where are We Going and Why? And now, from Washington, here in the East, we present to you -- young ladies and gentlemen -- Dr. C. B. Smith.

(12) "Where are we going and Why?"-- C. B. Smith WASHINGTON STUDIOS

GAPEN:

Thank you Dr. Smith.

(Weather and ad lib until 1:28:15)

Our program now comes to an end as the United States Marine Band plays the National Anthem.

(13) "Star Spangled Banner" -- Marine Band. MARINE BARRACKS

ANNOUNCER:

We are concluding the 6th annual National 4-H Club Achievement Day broadcast. In this program you have had a report on the part of cooperation in achievement in Club work and a view into the future, from Director B. H. Crocheron of the California Extension Service, and from Assistant Director of the Department of Agriculture Extension Service, Dr. C. B. Smith. In State programs, you've had the year's report of 4-H progress summarized for you. The music for the Washington portions of the program was provided by the United States Marine Band. The Band will play on Saturday, December 7th, the music appreciation test program -- to complete the 1935 Music Appreciation sries. These programs are cooperatively arranged by the Federal and State Extension Services and Mr. William E. Drips, our Director of Agriculture. Today's broadcast came to you from your own station, San Francisco, and from Washington. This is the National Broadcasting Company.